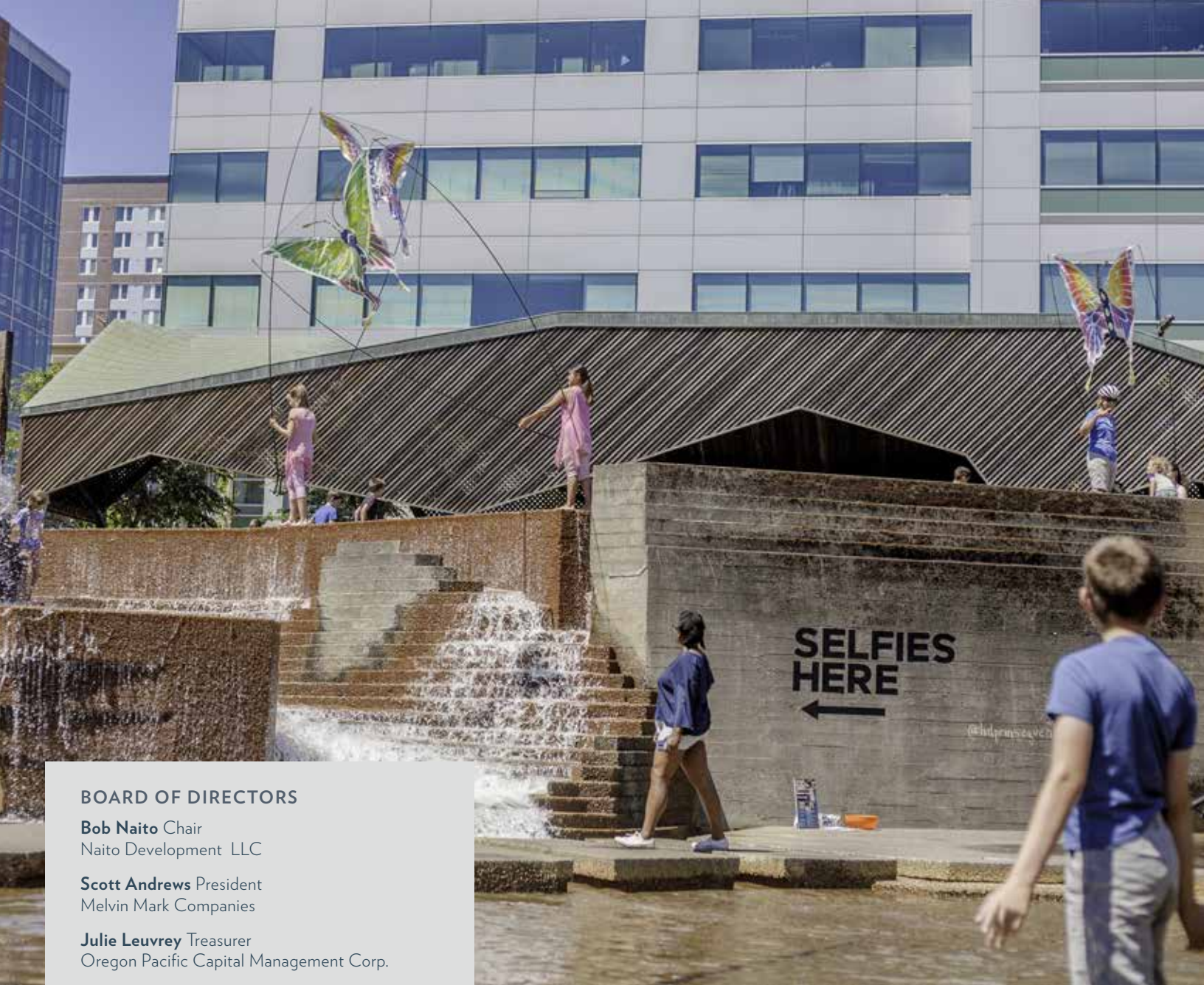


An aerial photograph of a park area. In the center, there is a large, multi-tiered fountain structure with water flowing through various basins. The fountain is surrounded by wide, light-colored concrete walkways. Numerous people are seen walking on these paths and standing near the fountain. The park is bordered by lush green trees on all sides. The overall scene is bright and sunny, suggesting a pleasant day in a well-maintained urban park.

# STEWARDS OF THE FOUNTAIN DISTRICT

The building of Lovejoy Fountain, Pettygrove Park, Keller Fountain, and the Source Fountain— collectively known as the Portland Open Space Sequence - profoundly shaped the Portland that emerged from the 1960s. Lawrence Halprin and Associates fused public space, fountains, and sculpture into a new kind of inviting, interactive urban space that made the Portland downtown, a place to enjoy and have fun. Halprin Landscape Conservancy was formed to advance the original vision and revitalize these beloved and internationally recognized parks. Today, our leadership is fostering a bright future for the emerging Fountain District—a dynamic, walkable, mixed-use neighborhood for work, live and play.



Sunday Parkways Lovejoy Fountain

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## WHO WE ARE

Founded in 2008, Halprin Landscape Conservancy is a volunteer nonprofit organization dedicated to preserve, maintain, and activate the Portland Open Space Sequence. In 2018, we completed a \$4 million restoration of the parks through an innovative public-private partnership. As stewards, we work closely with neighbors, businesses, community organizations and the city of Portland to give a new voice to this unique urban community. We participate in opportunities where our support and leadership can make a difference in keeping the neighborhood and the Sequence clean, safe, and vital for today and future generations. In 2017, Halprin Landscape Conservancy earned The Cultural Landscape Foundation's Stewardship Excellence Award for work in connecting people to places.

# OUR PROJECTS & PLANS

With the initial phase of restoration complete, our focus continues to evolve. In collaboration with public and private partners, our workplan looks beyond the Sequence to how this broad and diverse neighborhood can make a contribution to the city as a whole.

**THE FOUNTAIN DISTRICT BRAND.** Through a year-long process, civic and business leaders studied the factors that differentiate this unique Portland neighborhood. The Fountain District brand is now gaining visibility among residents, businesses, and property owners in the area.

**ADOPT-A-PARK.** We are increasing the scope of a 2011 pilot project in which maintenance and cleaning services at Pettygrove Park were provided at no charge to the city. Building upon our successful public-private partnership with Portland Parks & Recreation, a new 2020 agreement will expand this program to include all four parks in the Sequence. The strategy is to keep these treasures attractive and inviting for all visitors while preserving public funds for pressing community needs.

**PRIORITY PROGRAMMING.** Active planning is underway to bring attention to the parks and streetscapes as stages for civic life including community markets, fairs, festivals, concerts and pageants. Working closely with arts and cultural partners to program events and activities, we are working to create a diverse and thriving year-round vibrant district.



Portland Open Space Sequence Restoration Ira Keller Fountain



'Changing Places' Halprin Installations Pettygrove Park



The Big Splash Celebration Source Fountain



June 1970 Opening Fourcourt (Ira Keller) Fountain

# CREATING A TRADITION OF PUBLIC SPACES

In the 1960s, Lawrence Halprin & Associates – one of the most visionary landscape architecture firms of the 20th century – was hired to transform several city blocks into a series of parks and garden-lined pedestrian walks. From 1963 to 1970, the Portland Open Space Sequence brought open space and natural beauty to an emerging part of the city, and elevated public spaces as an intrinsic part of modern Portland’s urban fabric. Before it was even complete, it inspired public support for other meaningful places including what would eventually become Pioneer Courthouse Square and Tom McCall Waterfront Park. Portland continued to expand on Halprin’s legacy of fountain plazas for decades with the additional of Jamison Square, Tanner Springs Park and Director Park. Today, these mid-century parks stand as the most internationally celebrated and influential works of landscape architecture Portland has ever produced – so much so that in 2013, the Sequence joined the National Register of Historic Places.

## BUILDING A VIBRANT FUTURE

Downtown’s south end neighborhood is a harmonious balance of the beauty and energy-giving properties of green-canopied open spaces with the bustle of a sector that is reinventing itself. The vision is to build a thriving local economy and sustainable community culture that attracts professional businesses, one-of-a-kind restaurants and locally owned shops and services. Our partnership with Portland State University will also bring intellectual and educational contributions while the student population will bring energy, curiosity, and the power of a future workforce.

As Lawrence Halprin himself said at the dedication of Keller Fountain:

*“As you play in this garden, please try to remember, we’re all in this together.”*

Contact us to learn how you can be part of this new Portland success story.

### HALPRIN LANDSCAPE CONSERVANCY

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- STRONG STEWARDSHIP
- GROWING SMART
- BUILDING A THRIVING NEIGHBORHOOD
- PROTECTING PORTLAND’S LEGACY
- BUILDING PARTNERSHIPS



PORTLAND  
OPEN  
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